



Let's Grow Together!



2017

Sponsorship Opportunities

Sponsorship

Far West Agribusiness Association can provide you with an opportunity to expose your products and services to a targeted audience through our sponsorship programs. We know what's important to you and that is the cost and the benefits.

Let's start first with the benefits:

Benefits of Being a Sponsor

Your company and business is set apart from the rest and recognized as an agribusiness supporter with a big stake in the game. Your message and information reaches thousands through print, email, website and even the general media. Nowhere else can you get this multifaceted exposure to such a refined audience for the price all while being a part of an industry organization that helps all of us improve our bottom line.

- Broad recognition of your company through advertisements in our Membership Directory, FWAA Website, and Annual Conference.
- Whatever your target market is, we will identify the events and opportunities to put your name in front of key industry leaders.
- When it comes to our events, nothing is left to chance. Advance communication is timely and targeted.
- We track statistics and monitor feedback to keep you informed and to augment our ability to deliver the audience and numbers you hope for.

Far West Agribusiness Association

5805 W Thorpe Rd • Spokane, WA 99224-5188 • (509) 465-5055 • Fax (509) 465-5155

GENERAL SPONSORSHIPS

Connect with new customers!

COMPREHENSIVE SPONSOR

\$4500

All-inclusive opportunity to sponsor FWAA activities throughout the entire year.

Sponsorship includes:

Conference

- Prominent acknowledgment in all media and press releases, promotions & advertisements relating to the conference (print, internet, emails, etc.)
- Prominent signage at Conference & Registration Table
- Sponsorship of the Industry Reception
- Sponsorship of the Keynote Luncheon
- Sponsorship of a Breakout Session
- Sponsor mention during Conference
- Sponsor logo on all Conference websites with custom-designed hyperlink to sponsor site
- Sponsor logo on all Conference programs
- Complimentary Exhibitor booth at Conference (non-assignable) (2 registered attendees)
- Complimentary Registration for two (2) at Conference

Membership Directory

- Sponsor logo in color on back of Membership Directory for 2017
- Single-page color or 2-page black & white advertisement in Directory
- Custom-designed hyperlink to sponsor site in electronic version

Website Sponsorship

- Web sponsor logo cycling on home page of FWAA website with custom-designed hyperlink to sponsor site. Logo is also displayed on the sidebar of every page on site with hyperlink to sponsor site.

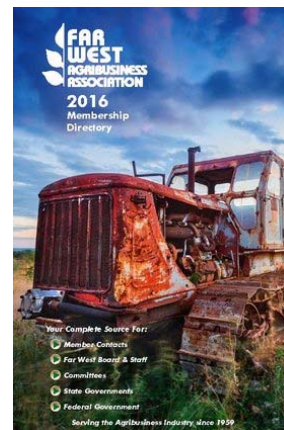
MEMBERSHIP DIRECTORY MAJOR SPONSOR

\$600

The Annual FWAA Membership Directory is mailed out to over 750 individuals and is available electronically on the FWAA website.

Sponsorship Includes:

- Single-page (5"x8") color advertisement in directory; or 2-page black & white ad
- Major Sponsor logo in color on back of Membership Directory
- Major Sponsor custom-designed hyperlink to sponsor site in electronic version



MEMBERSHIP DIRECTORY SUPPORTING SPONSOR

\$300

The Annual FWAA Membership Directory is mailed out to over 750 individuals and is available electronically on the FWAA website.

Sponsorship Includes:

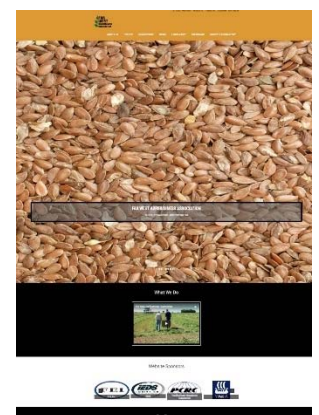
- Single-page (5"x8") black & white advertisement in directory
- Supporting Sponsor logo in color on back of Membership Directory
- Supporting Sponsor custom-designed hyperlink to sponsor site in electronic version



FWAA WEBSITE SPONSOR

\$300

- Inclusion as Featured Sponsor, which includes a company logo, brief company description, and link to sponsor site prominently displayed on home page. The sponsors cycle continuously. Web Sponsor logo is also placed on the sidebar of every page with a custom-designed hyperlink to sponsor site.



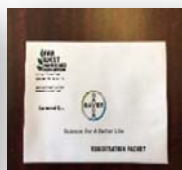
CONFERENCE SPONSORSHIP

Showcase your support!

The FWAA Winter Conference is being held in Boise, Idaho – Dec. 12 – 13th, 2017

This is a great opportunity for your company to reach a large amount of people in one setting.

KEYNOTE/ GEN SESSION SPONSOR*	INDUSTRY RECEPTION SPONSOR*	REFRESHMENT STATION SPONSOR*	REGISTRATION PACKET SPONSOR	LANYARD SPONSOR	BREAKOUT SESSION SPONSOR*	SUPPORTING SPONSOR*
\$2,500	\$2,250	\$1,375	\$1,100	\$2,500	\$600	\$300
<ul style="list-style-type: none"> • Acknowledgment in all media and press releases, promotions & advertisements (print, internet, emails, etc) • Address sponsor to the conference attendees before Keynote Speaker • Prominent signage during Keynote Speaker Address • Keynote Sponsor logo on the event website with custom-designed hyperlink to sponsor site • Keynote Sponsor logo on conference program • Complimentary Exhibitor booth at conference, includes two (2) registrations • Complimentary conference registration for two (2) 	<ul style="list-style-type: none"> • Acknowledgment in all media and press releases, promotions & advertisements (print, internet, emails, etc) • Prominent signage during Industry Reception • Industry Reception Sponsor logo on the event website with custom-designed hyperlink to sponsor site • Industry Reception Sponsor logo on conference program • Complimentary Exhibitor booth at conference • Complimentary conference registration for two (2) 	<ul style="list-style-type: none"> • Acknowledgment in all media and press releases, promotions & advertisements (print, internet, emails, etc) • Prominent signage at Refreshment Station • Refreshment Station Sponsor logo on the vent website with custom-designed hyperlink to sponsor site • Refreshment Station Sponsor logo on conference program • Complimentary conference registration for one (1) 	<ul style="list-style-type: none"> • Acknowledgment in all media and press releases, promotions & advertisements (print, internet, emails, etc) • Registration Packet Sponsor logo on the front of registration envelope • Registration Packet Sponsor logo on the event website with custom-designed hyperlink to sponsor site • Registration Packet Sponsor logo on conference program • Inclusion of sponsor-provided insert in registration envelope • Complimentary conference registration for one (1) 	<ul style="list-style-type: none"> • Acknowledgment in all media and press releases, promotions & advertisements (print, internet, emails, etc) • Customized Lanyards for all attendees (B&W or single color only) • Lanyard Sponsor logo on the event website with custom-designed hyperlink to sponsor site • Lanyard Sponsor logo on conference program • Complimentary conference registration for one (1) 	<ul style="list-style-type: none"> • Acknowledgment in all media and press releases, promotions & advertisements (print, internet, emails, etc) • Prominent signage during Breakout Sessions • Breakout Session Sponsor logo on the event website with custom-designed hyperlink to sponsor site • Breakout Session Sponsor logo on conference program 	<ul style="list-style-type: none"> • Acknowledgment in all media and press releases, promotions & advertisements (print, internet, emails, etc) • Signage at Conference • Supporting Sponsor logo on the event website with custom-designed hyperlink to sponsor site • Supporting Sponsor logo on conference program



**More than one sponsorship available*



2017 FWAA Sponsorship Form

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip+4 _____

Phone/Type _____ Cell/Work/Home _____ Fax _____

Email _____

General Sponsorship Opportunities

<input type="checkbox"/> Comprehensive Sponsorship (see page 4 to Select Sponsor Preferences)	_____	\$4,500
<input type="checkbox"/> 2017 Membership Directory – Major Sponsor (please choose one):	_____	\$600
<input type="checkbox"/> Single page color OR <input type="checkbox"/> 2 page black & white		
<input type="checkbox"/> 2017 Membership Directory – Supporting Sponsor (single page b & w)	_____	\$300
<input type="checkbox"/> 2017 Website Sponsorship	_____	\$300

Conference Sponsorships

<input type="checkbox"/> Keynote/General Session Speaker	_____	\$2,500
<input type="checkbox"/> Industry Reception	_____	\$2,250
<input type="checkbox"/> Registration Packet	_____	\$1,100
<input type="checkbox"/> Lanyards	_____	\$2,500
<input type="checkbox"/> Refreshment Station	_____	\$1,375
<input type="checkbox"/> Breakout Session	_____	\$600
<input type="checkbox"/> Supporting	_____	\$300

Payment Method

\$_____ Total Sponsorship Amount (total of above selections)

Send Invoice OR Pay with Credit Card (see below) OR Check Enclosed

We accept payment by credit card, which will incur a 3.0% processing fee. Please call the FWAA office to provide credit card information.



Please do not hesitate to contact us directly should you have any questions (509) 465-5055. Feel free to share our website and conference information with others who might be interested in industry issues. www.fwaa.org



2017 FWAA Comprehensive Sponsor

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip+4 _____

Phone/Type _____ Cell/Work/Home _____ Fax _____

Email _____

***Thank you for choosing to become a 2017 Comprehensive Sponsor!
Please select from the following options listed below which preferences you would like.***

Sponsorship Package Selection Preferences

- 2017 Membership Director – Major Sponsor:** *(please choose one)* Single page color **OR** 2 page black & white ad
- 2017 Website Sponsorship (included)**

Conference Selections:

Industry Receptions: Monday Evening, 12/12/17 **OR** Tuesday Evening PAC, 12/13/17
(2 available, please choose 1)

Breakout Sessions: Dryland Irrigated New Technology/Crop Sys Safety/Regulatory Management
(5 available, please choose 1)

Complimentary Attendee Registration for two (2):

Attendee (Name) _____ Attendee (Name) _____

Exhibitor Booth (2 registered attendees): see Exhibitor Diagram – Page 5

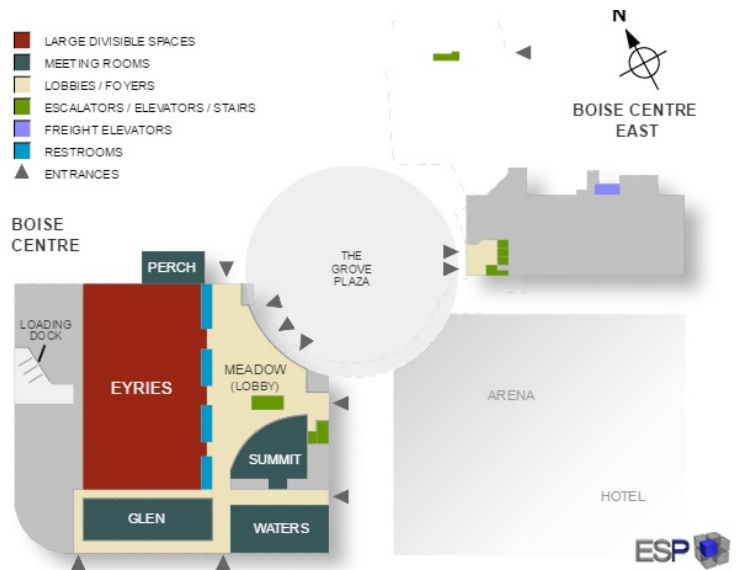
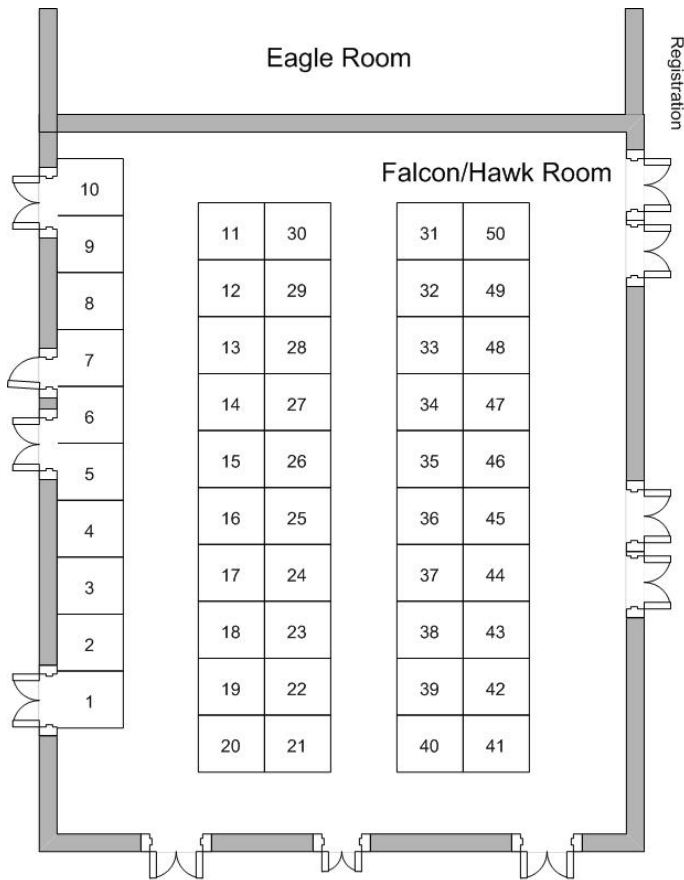
Preference #1 _____ Preference #2 _____ Preference #3 _____

Exhibitor 1 (Name) _____ Exhibitor 2 (Name) _____

Exhibitor Space – December 2017

Exhibitor Space:

The exhibit hall is located in the Falcon/Hawk room which is encompassed in the Eyries room. Exhibitors from the 2016 December conference have first preference for the 2017 conference starting May 29, 2017. Early registration preference must be received in the FWAA office by close of business, June 9, 2017. General Exhibitor registration will open on June 12, 2017. Please contact the FWAA office for more information and/or to determine eligibility.



Miscellaneous Information:

The Boise Centre prohibits any outside food or beverages from being brought into the facility, including the exhibit booth area, which includes fast food or any kind and bottled water. Exhibitors may provide candy and mints.