

EXHIBITOR PACKET

2017 December
Winter Conference



Make the right connections

December 11th – 13th, 2017



Boise Centre
850 W. Front Street
Boise, Idaho 83702

Far West Agribusiness Association is pleased to announce its Winter Conference and Annual Meeting starting with an industry reception on Monday evening, December 11th, and concluding on Wednesday, December 13th, 2017 at the Boise Centre located in Boise, Idaho.

The conference provides a unique blend of innovative research and continuing education for crop advisers and consultants, regulatory updates and management solutions to retail businesses, along with the opportunity to discover new products from the exhibitors.

Exhibitor Booth Details



- 10' by 10' booth (black drapery with 8' high back wall and two 3' high side dividers)
- One company identification sign
- 8' skirted table with 2 chairs
- 110v electrical service
- Wireless internet access
- Two complimentary Company Employee registrations per booth. (Any additional exhibitors may register as a "Guest" for the \$75.00 rate. Guests may only access the exhibitor area and attend the general sessions.)
- Additional booth items are available at the exhibitor's expense by completing an advance order sheet. Contact the FWAA office to obtain the form.

FWAA Member Rate
\$600

Non-Member Rate*
\$1200

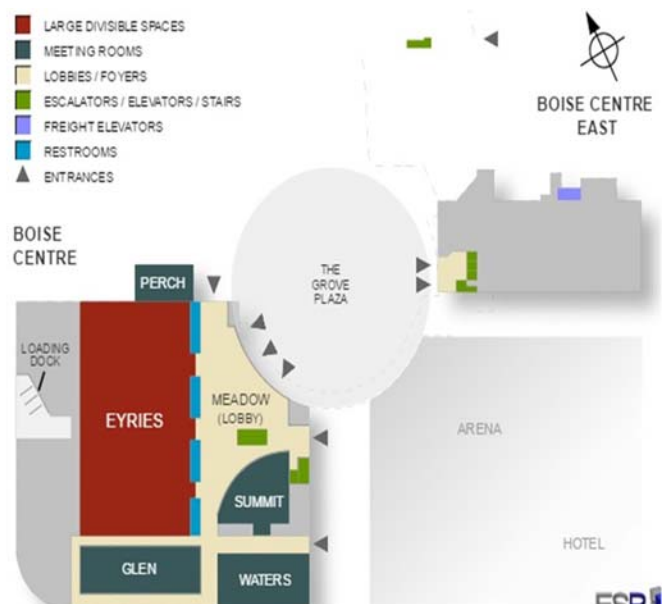
***want to save \$100 on your booth?**
If you are an Affiliate member you can take advantage of the member rate

Reserve your space today!

Exhibitor Space

The exhibit hall is located in the Falcon/Hawk space of the Eyries Room. Exhibitors from the 2016 December conference have first preference for the 2017 conference starting May 30, 2017. Early registration preference must be received by in the FWAA office by close of business June 9, 2017. General Exhibitor registration will open on June 12, 2017. Please contact the FWAA office for more information and/or to determine eligibility.

The Boise Centre prohibits any outside food or beverages from being brought into the facility, including the exhibit booth area, which includes fast food of any kind and bottled water. Exhibitors may provide candy and mints.



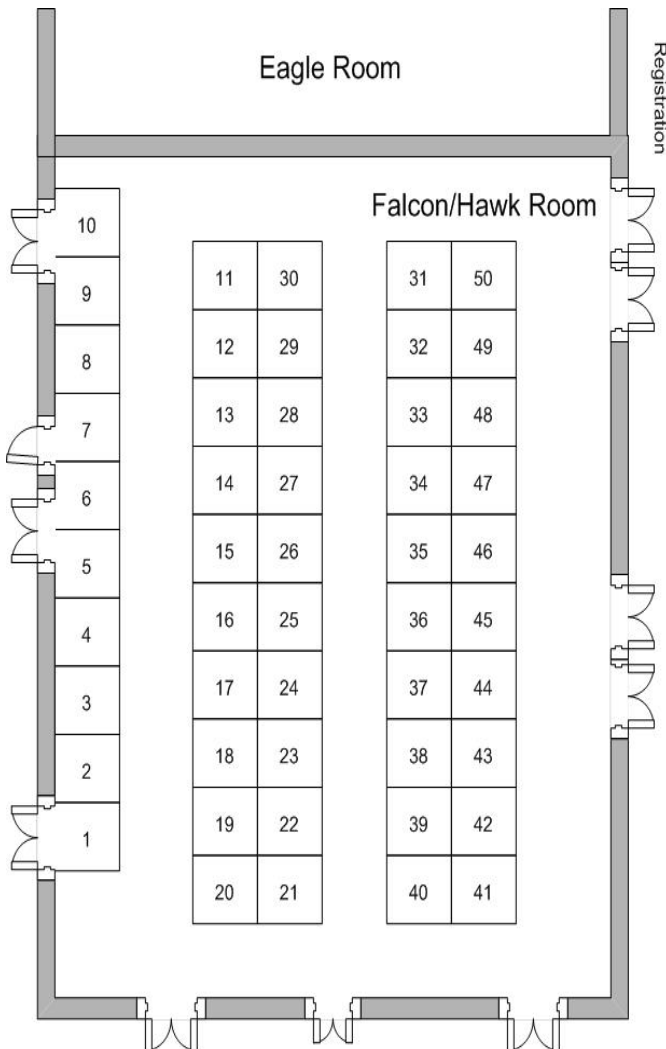
Reserve a Space

Space is limited and will be assigned on a first-come, first-served basis.

Register online by visiting www.fwaa.org and clicking on the "Events" tab at the top of the page, then click on "Calendar" and choose the 2017 December Conference **OR** by filling out the registration request form in this packet. A diagram of the available spaces is found below.

Booth preference selections may be made when registering for a booth.

Be sure to check the FWAA website for an up-to-date list of available booth spaces.



Shipping Exhibit Materials

Exhibit materials may be shipped to the Boise Centre. Shipments can begin arriving on December 8, 2017 and should arrive no later than December 11, 2017.

Shipping address is:

Boise Centre

ATTN: **Exhibitor Company Name/FWAA Conference**

250 S. 9th Street

Boise, ID 83702

Please make your own arrangements for outgoing shipping after the conference.

Accommodations

Hotel guest rooms are available at the following area hotels on a first-come, first-served basis:



Residence Inn by Marriott

400 S. Capitol Blvd.
208-424-9999



Hampton Inn & Suites

495 S. Capitol Blvd.
208-331-1900



The Grove Hotel

245 S. Capitol Blvd.
208-489-2222



The Safari Inn

1070 W. Grove Street
208-344-6556

Conference Schedule

Monday, December 11

12:00 PM – 5:30 PM	Exhibitor Setup	Falcon/Hawk
5:30 PM – 7:00 PM	Monday Night Industry Reception	Junior Ballroom

Tuesday, December 12

6:30 AM – 8:00 AM	Exhibitor Setup	Falcon/Hawk
6:30 AM – 8:00 AM	Registration	Lobby
8:00 AM – 10:00 AM	General Session	Eagle
10:00 AM – NOON	Breakout Sessions	Various Locations
NOON – 2:00 PM	Keynote Luncheon	400 Boise Centre East
2:00 PM – 4:00 PM	Breakout Sessions	Various Locations
4:00 PM – 4:15 PM	Exhibitor Break	Falcon/Hawk
4:15 PM – 5:05 PM	Breakout Session	Various Locations
5:15 PM – 7:15 PM	Tuesday Night PAC Auction	Junior Ballroom
7:30 PM	Dinner on Own	

Wednesday, December 13

7:30 AM – 8:00 AM	Registration	Lobby
8:00 AM – 9:30 AM	General Session	Eagle
9:30 AM – 10:00 AM	Exhibitor & Refreshment Break	Falcon/Hawk
10:00 AM – NOON	Breakout Sessions	Various Locations
NOON – 12:40 PM	Boxed Lunch	400 Boise Centre East
12:40 PM – 1:40 PM	Breakout Sessions	Various Locations

Raffle Tickets

At the Tuesday Night Reception/Auction, FWAA will be raffling off a grand prize in support of the Far West Agribusiness PAC. Raffle tickets are \$10 each and make great door prizes or rewards for those visiting your booth. You can conveniently pre-order your tickets with your registration. Purchased tickets will be placed in your registration packet available for pick-up at the conference registration table.



See you in Boise!



2017 December Winter Conference Exhibitor Registration Form

Register by:
Fax
(509) 465-5155
Email
registration@fwaa.org

Boise Centre • Boise, ID
December 12 – 13, 2017

Contact Name _____
Company _____
Address _____
City _____ State _____ Zip +4 _____
Phone _____ Type (cell, office, home) Fax _____
Email _____

Booth registration includes 2 Company employees per exhibit booth (exhibitor). Please provide names of the designated employees below. Additional Company employees may register as a "Guest" for the \$75.00 rate. Guests may only access the exhibitor area and attend the general sessions.

Exhibitor 1 _____ Exhibitor 2 _____
Guest _____ Guest _____

Booth Preferences

Exhibitors from the 2016 December conference have first preference for the 2017 FWAA December Winter Conference, provided registration is received by **June 9, 2017**. General Exhibitor registration will open on June 12, 2017. List your top three (3) booth space selections below in order of preference. Space is limited and will be reserved on a first-come, first-served basis. Please refer to the Exhibitor Booth Layout for a diagram of available booth spaces.

Preference # 1 _____ Preference # 2 _____ Preference # 3 _____

Registration Fees

	Price		QTY	Amount
Exhibit Booth(s) (FWAA Member Rate)	\$600	Number of Booths	_____	\$ _____
Exhibit Booth(s) (Non-Member Rate)	\$1,200	Number of Booths	_____	\$ _____
Extra Company Employee (Guest)	\$75	Number of Guests	_____	\$ _____
Raffle Tickets	\$10	Number of Raffle Tickets	_____	\$ _____
TOTAL				\$ _____

Payment Method

Send Invoice **OR** Pay with Credit Card (see below) **OR** Check Enclosed

We accept payment by credit card, which will incur a 3.0% processing fee. Please call the FWAA office to provide credit card information.



MasterCard



Discover

Please don't hesitate to contact us directly should you have any questions (509) 465-5055.
Feel free to share our website and conference information with others who might be interested in industry issues.