



Enhancing the Business and Safety Environment for the
Fertilizer and Agrichemical Industry in ID, OR, UT, NV, and WA.

2016/17 Sponsorship Opportunities

For more information, please contact:

Far West Agribusiness Association
5805 W Thorpe Rd
Spokane, WA 99224-5188
Phone: 509-465-5055
Fax: 509-465-5155
www.fwaa.org

2016/17 SPONSORSHIP OPPORTUNITIES



Far West Agribusiness Association is seeking your continued support in providing you with a favorable business environment. FWAA exists to provide an enhanced business and safety environment for the fertilizer and agrichemical industry in Washington, Idaho, Oregon, Utah, and Nevada. FWAA works with legislators to introduce or eliminate legislation and regulatory bodies to ease the burden of compliance and for industry experts to educate our members and provide the information they need when they need it.

Here's what you have to look forward to when we join forces:

Connection:

Your sponsorship taps into the only regional trade association serving the agrichemical industry in the region. Our 130 business member companies (not including subsidiaries) employ well over ten thousand people. Whatever your target market is, we will identify the events and opportunities to put your name in front of key industry leaders.

Commitment:

When it comes to our events, nothing is left to chance. Advance communication is timely and targeted. Information reaches our members in print, via e-mail, and even through the media. This means awareness is high and attendance is purposeful.

Confirmation:

Results matter... to you and to us. Consequently, we track statistics and monitor feedback to keep you informed and to augment our ability to deliver the audience and numbers you hope for.

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Comprehensive Sponsorship – \$4,500

A Comprehensive Sponsorship is your all-inclusive opportunity to sponsor FWAA activities throughout the entire year.

Conference:

FWAA has consolidated its two winter conferences into one conference to be held in December for the years of 2016 and 2017. The locations of the December 2016 and December 2017 conferences will be in Kennewick, WA in 2016 and Boise, ID in 2017. By consolidating conferences, the event has the potential to attract nearly 1,000 industry professionals representing over 100 organizations, giving your company greater exposure in one setting. Sponsorship includes:

- Prominent acknowledgment in all media and press releases, promotions & advertisements relating to the conference (print, internet, emails, etc.)
- Prominent signage at Conference & Registration Table
- Sponsorship of the Industry Reception
- Sponsorship of Keynote Luncheon
- Sponsorship of Breakout Session
- Sponsor mention during Conference
- Sponsor logo on all Conference websites with custom-designed hyperlink to sponsor site
- Sponsor logo on all Conference Programs
- Complimentary Exhibitor booth at Conference (non-assignable) (2 registered attendees)
- Complimentary Registration for two (2) at Conference

Membership Directory:

The Annual FWAA Membership Directory is mailed out to over 750 individuals and is available electronically on the FWAA Website. Sponsorship includes:

- Sponsor logo in color on back of Membership Directory for 2017
- Single-page color or 2-page black & white advertisement in Directory
- Custom-designed hyperlink to sponsor site in electronic version

Website Sponsorship:

The FWAA Website, www.fwaa.org, experiences over 300,000 “hits” every year and is the central clearinghouse for FWAA activity including: event registration, legislative updates, career page, internships, the FWAA equipment exchange, hot topics and announcements, and the NWCCA Program. Sponsorship Includes:

- Web Sponsor logo cycling on home page of FWAA website with custom-designed hyperlink to sponsor site.
- Inclusion as Featured Sponsor, which includes a company logo, brief company description, and link to sponsor site prominently displayed on home page. The Featured Sponsor cycles every page load.

Conference Sponsorship Opportunities

FWAA has consolidated its two winter conferences into one conference to be held in December for the years of 2016 and 2017. The locations of the December 2016 and December 2017 conferences will be in Kennewick, WA in 2016 and Boise, ID in 2017. The conference attracts nearly 1,000 industry professionals representing over 100 organizations. Here is a list of Single Conference Sponsorship Opportunities:

Industry Reception Sponsorship Highlights – \$2,250

- Acknowledgment in all media and press releases, promotions & advertisements (print, internet, emails, etc.)
- Prominent signage during Industry Reception
- Industry Reception Sponsor logo on the event website with custom-designed hyperlink to sponsor site
- Industry Reception sponsor logo on conference program
- Complimentary Exhibitor booth at conference
- Complimentary conference registration for two (2)



NOTE: two receptions ... \$2,250 for each reception (3 sponsors maximum)

Keynote/General Session Speaker Sponsorship Highlights – \$2,500



- Acknowledgment in all media and press releases, promotions & advertisements (print, internet, emails, etc.)
- Address sponsor to the conference attendees before Keynote Speaker
- Prominent signage during Keynote Speaker Address
- Keynote Sponsor logo on the event website with custom-designed hyperlink to sponsor site
- Keynote Sponsor logo on Conference Program
- Complimentary Exhibitor booth at conference, includes two (2) registrations
- Complimentary conference registration for two (2)

Generously Sponsored by

NOTE: 1 sponsorship available per session

(continued on next page)

2016/17 FWAA Sponsorship Opportunities

Conference Sponsorship Opportunities (continued)

Refreshment Station Sponsorship Highlights – \$1,375

- Acknowledgment in all media and press releases, promotions & advertisements (print, internet, emails, etc.)
- Prominent signage at Refreshment Station
- Refreshment Station Sponsor logo on the event website with custom-designed hyperlink to sponsor site
- Refreshment Station Sponsor logo on Conference Program
- Complimentary Conference Registration for two (2)

NOTE: 2 sponsorships available



Registration Packet Sponsorship Highlights – \$1,100

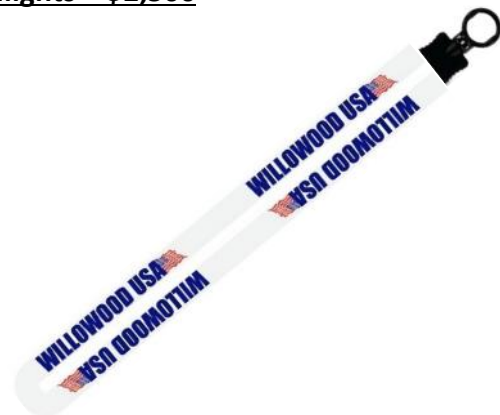


- Acknowledgment in all media and press releases, promotions & advertisements (print, internet, emails, etc.)
- Registration Packet Sponsor logo on the front of registration envelope
- Registration Packet Sponsor logo on the event website with custom-designed hyperlink to sponsor site
- Registration Packet Sponsor logo on Conference Program
- Inclusion of sponsor-provided insert in registration envelope
- Complimentary Conference Registration for one (1)

NOTE: 1 sponsorship available

Lanyard Sponsorship Highlights – \$2,500

- Acknowledgment in all media and press releases, promotions & advertisements (print, internet, emails, etc.)
- Customized Lanyards for all attendees (B&W or single color only)
- Lanyard Sponsor logo on the event website with custom-designed hyperlink to sponsor site
- Lanyard Sponsor logo on Conference Program
- Complimentary Conference Registration for one (1)



NOTE: 1 sponsorship available

(continued on next page)

2016/17 FWAA Sponsorship Opportunities

Conference Sponsorship Opportunities (continued)

Breakout Session Sponsorship Highlights – \$600

- Acknowledgment in all media and press releases, promotions & advertisements (print, internet, emails, etc.)
- Prominent signage during Breakout Sessions
- Breakout Session Sponsor logo on the event website with custom-designed hyperlink to sponsor site
- Breakout Session Sponsor logo on Conference Program
- Complimentary Conference Registration for one (1)



NOTE: 1 sponsorship available per track session

Supporting Sponsorship Highlights – \$300



- Acknowledgment in all media and press releases, promotions & advertisements (print, internet, emails, etc.)
- Signage at Conference
- Supporting Sponsor logo on the event website with custom-designed hyperlink to sponsor site
- Supporting Sponsor logo on Conference Program
- Complimentary Conference Registration for 1

NOTE: Unlimited sponsorships available



Membership Directory Sponsorship

The Annual FWAA Membership Directory is mailed out to over 750 individuals and is available electronically on the FWAA Website.

Major Sponsorship – \$600

- Single-page (5" x 8") color advertisement in directory; or 2-Page black & white ad
- Major Sponsor logo in color on back of Membership Directory
- Major Sponsor custom-designed hyperlink to sponsor site in electronic version

Supporting Sponsorship – \$300

- Single-page (5" x 8") black & white advertisement in directory
- Supporting Sponsor logo in color on back of Membership Directory
- Supporting Sponsor custom-designed hyperlink to sponsor site in electronic version

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CUSTOMER-DRIVEN MAPPING

Accuracy
Gather accurate information for every job order. This error-free system with Surety's Pro Customized Online Mapping, GPS, Surety's Pro mobile and desktop field builders and spreadsheets empowers your business with accurate, real-time, geographic data, and more. Use our intuitive drawing tools to calculate acreage of your field or to plot a new field. Add your own field boundaries and field features and more.

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We realize every field application is unique. For every job you can count on Surety's Pro to provide the flexibility to customize your field mapping with the ability to download and use application information. Another application? No problem. Pro also offers standard, Farm, Land Parcel, Orchard, and more. We're an award-winning company that's always ready to serve.

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This smart, easy-to-use system is the only one you need. It's accurate, it's reliable, it's easy to use. It's available on mobile where you are, or on your desktop, on a standard desktop device. Export field boundaries to shape files with field or crop information for use in your other GIS systems.

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AG SPRAY EQUIPMENT

FIBERGLASS TANKS
Fiberglass tanks are the most durable and longest-lasting tanks available. They are resistant to rust, corrosion, and weathering. They are also lightweight and easy to transport.

STORAGE TANKS
Storage tanks are used to store a variety of liquids and gases. They are available in a variety of sizes and capacities. They are also resistant to rust and corrosion.

DOUBLE & TRIPLE CONE BOTTOM TRAILERS
Double and triple cone bottom trailers are used to transport bulk materials. They are available in a variety of sizes and capacities. They are also resistant to rust and corrosion.

NURSE TRAILERS
Nurse trailers are used to transport livestock. They are available in a variety of sizes and capacities. They are also resistant to rust and corrosion.

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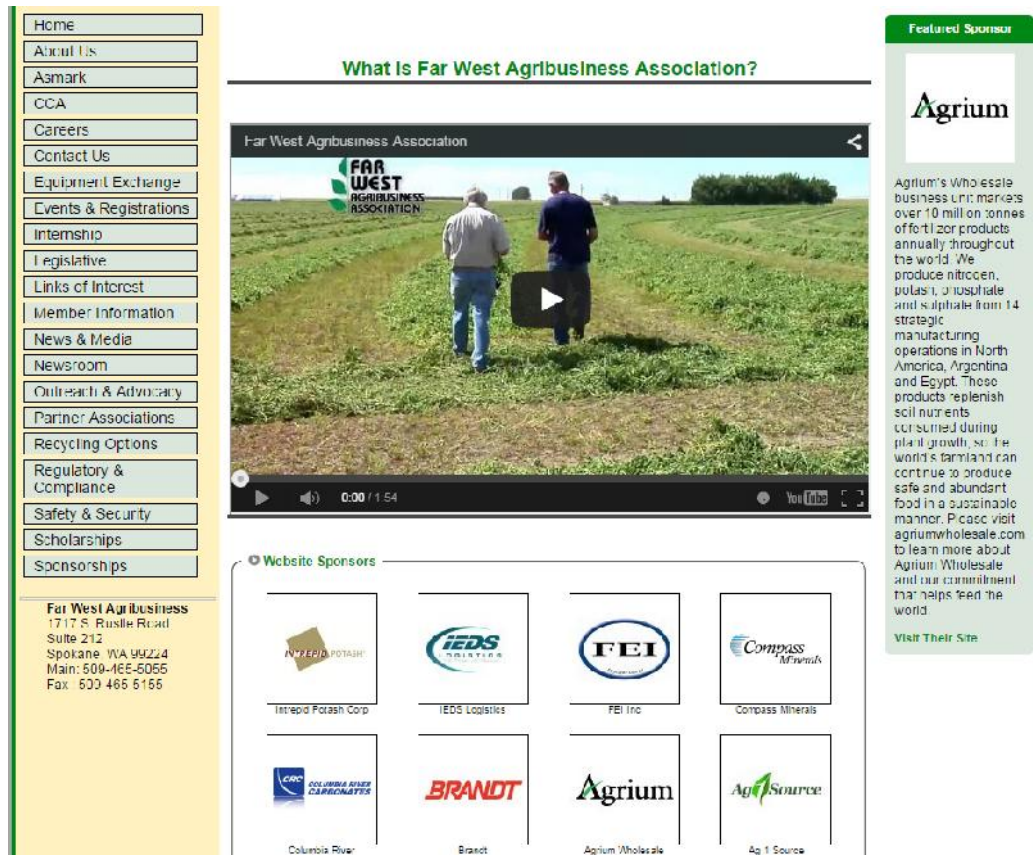
Soledad, Washington
Phone: 206-862-5254 • Fax: 206-862-5253
Contact us on the web at www.ieds.org

FWAA Website Sponsorship

The FWAA Website, www.fwaa.org, experiences over 300,000 page loads every year and is the central clearinghouse for FWAA activity, including: event registration, legislative updates, career page, Internships, hot topics and announcements, and the NWCCA Program. Sponsorship Includes.

Website Sponsorship – \$300

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- Web Sponsor logo cycling on home page of FWAA website with custom-designed hyperlink to sponsor site





2016/17 FWA Sponsorship Form

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip+4 _____

Phone/Type _____ Cell/Work/Home _____ Fax _____

Email _____

Sponsorship Opportunities

Comprehensive Sponsorship \$4,500 (See Page 9 to Select Sponsor Preferences)

Conference Sponsorships

Industry Reception \$2,250

Keynote/General Session Speaker \$2,500

Registration Packet \$1,100

Lanyards \$2,500

Refreshment Station \$1,375

Breakout Session \$600

Supporting \$300

2017 Membership Directory Sponsorships

Major Sponsor \$600 OR Supporting Sponsor \$300
 (Choice Single page color ad or 2 page black & white ad – select below) (Single page black & white ad)

Single page color or 2 page black & white

2017 Website Sponsorship \$300

Payment Method

\$ _____ **Total Sponsorship Amount** (total of above selections)

Send Invoice OR Pay with Credit Card (see below) OR Check Enclosed

We accept payment by credit card, which will incur a 3.0% processing fee. Please call the FWA office to provide credit card information.



MasterCard



Discover

Please don't hesitate to contact us directly should you have any questions (509) 465-5055. Feel free to share our website and conference information with others who might be interested in industry issues. Our website is www.fwaa.org.



2016/17 FWAA Comprehensive Sponsor

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip+4 _____

Phone/Type _____ Cell/Work/Home _____ Fax _____

Email _____

Comprehensive Sponsorship Selection Preferences

Select from the following Comprehensive Sponsor Package preferences:

<u>2016 December Conference</u>		
<u>Industry Receptions (2 Available)</u>		
<input type="checkbox"/> Monday Evening, 12/12/16	<input type="checkbox"/> Tuesday Evening PAC, 12/13/16
<u>Breakout Sessions (5 Available)</u>		
<input type="checkbox"/> Dryland	<input type="checkbox"/> Irrigated	<input type="checkbox"/> New Technology
<input type="checkbox"/> Safety/Regulatory	<input type="checkbox"/> Management	
<u>Complimentary Attendee Registration for two (2)</u>		
Attendee (Name) _____	Attendee (Name) _____	
<u>Exhibitor Booth (2 registered attendees)</u>		
(See attached Exhibitor Diagram – Page 10)		
Preference # 1 _____	Preference # 2 _____	Preference # 3 _____
Exhibitor 1 (Name) _____	Exhibitor 2 (Name) _____	

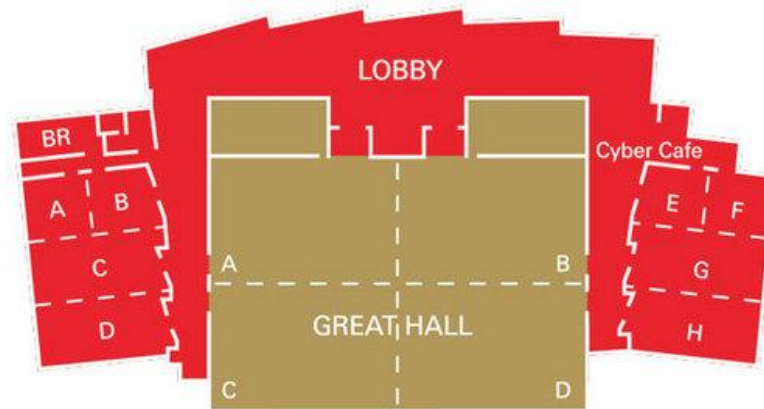
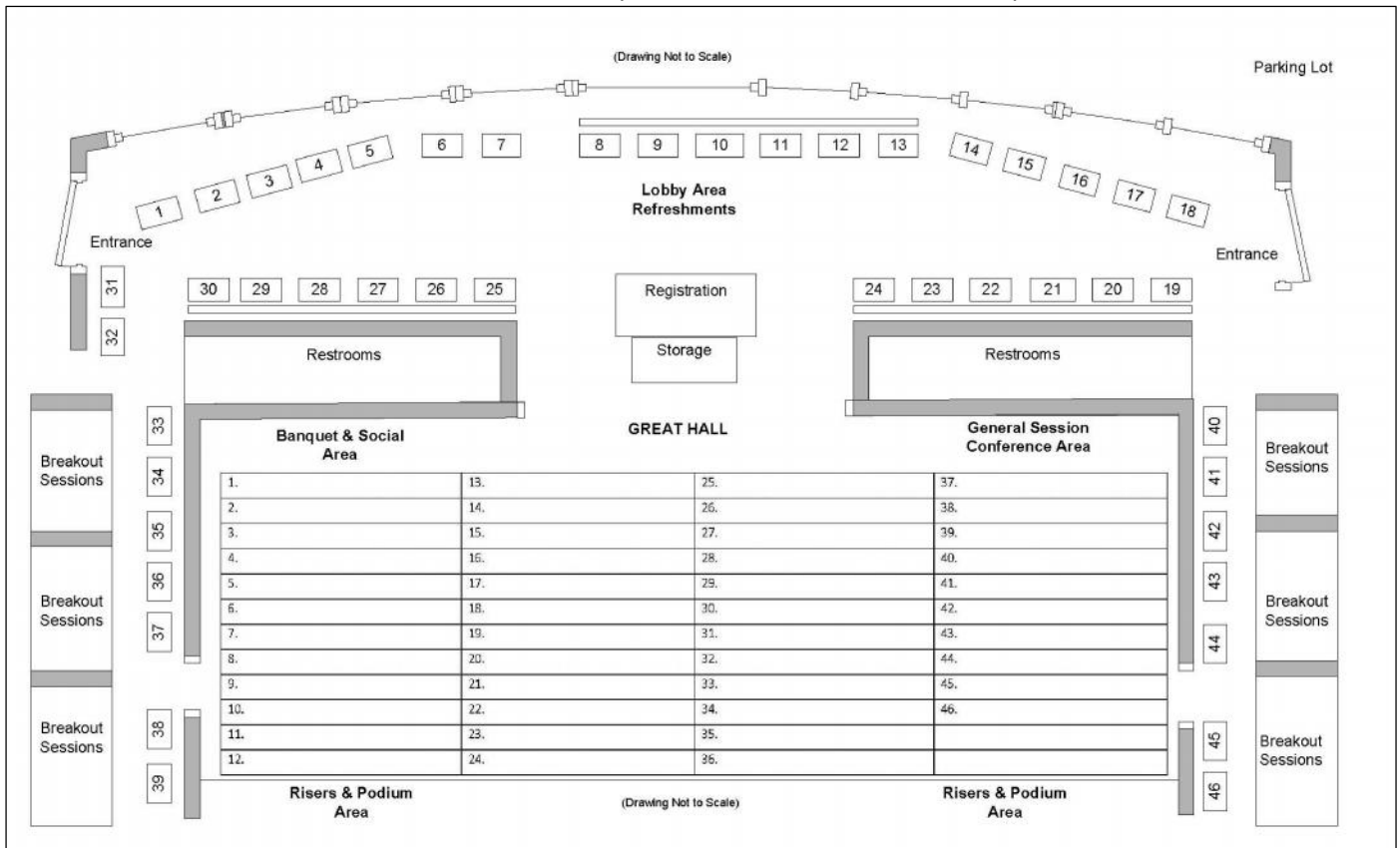
<u>2017 Membership Directory Sponsorships</u>		
<input type="checkbox"/> Major Sponsor	OR	<input type="checkbox"/> Supporting Sponsor
(Choice Single page color ad or 2 page black & white ad)		(Single page black & white ad)

Exhibit Space:

The exhibit hall is located in the main lobby. Exhibitors from the 2015 December and 2016 January Conferences have first preference for the 2016 conference starting May 30, 2016. Early registration preference must be received by in the FWAA office by close of business June 10, 2016. General Exhibitor registration will open on June 13, 2016. Please contact the FWAA office for more information and/or to determine eligibility.

Reserving a Space:

Space is limited and will be assigned on a first-come, first-served basis. Register online by visiting www.fwaa.org and clicking on the "Events & Registrations" tab, or by filling out the registration request form in this packet. A diagram of the available spaces is found below. Booth preference selections may be made when registering for a booth. Be sure to check the FWAA website for an up-to-date list of available booth spaces.



Miscellaneous Information:

TRCC prohibits any outside food or beverages from being brought into the facility, including the exhibit booth area, which includes fast food of any kind and bottled water. Exhibitors may provide candy and mints.