



June 22, 2016

All NWCCA's and Interested Parties

Greetings!

It is with great pleasure that I write to you today to share a wonderful opportunity to help us identify the top Certified Crop Adviser (CCA) in the Northwest Region. As you know the Northwest Area is very large encompassing Washington, Idaho, Oregon, Nevada, Utah, Alaska, and British Columbia. We currently have over 500 CCA's and invite you to participate in helping us determine who will be the most recognized in 2016. We are looking for the CCA that consistently delivers exceptional customer service, is highly motivated, shown leadership within their field and contributed to the exchange of ideas and knowledge within the agricultural industry.

The nomination criteria, the nomination form and the letter of recommendation form are located on our website, www.fwaa.org. Simply click on the "CCA" tab on the left, and then click on "Awards." The forms must be completed and submitted to the Far West Agribusiness office by close of business (COB) on **Friday, September 30, 2016**.

The award will consist of a \$250 cash award, hotel lodging, and complementary registration at the FWAA Winter Conference in Kennewick. A commemorative plaque will be presented to the winner at the designated FWAA Conference. In addition, a traveling trophy will be provided for display at the place of employment of the winner.

The 2016 NWCCA of the Year will be the NWCCA's nominee for the 2016 North American Certified Crop Adviser (NACCA) of the Year.

Please take a moment right now to look through the attachments and make your nomination for the 2016 NWCCA of the Year.

Your consideration and cooperation is appreciated.

Sincerely,

Randy Grover

Randy Grover
Chairman, NWCCA Board